

WHAT IS CLAIMED IS:

1. A method of providing a notification service to a legitimate user regarding use of an object of the user, the method comprising enabling to communicate an electronic notification to a personal communication device of the user upon detection of the use of the object.
2. The method of claim 1, comprising enabling a party other than the user to be registered as a recipient of the notification.
3. The method of claim 1, comprising enabling the user to specify a modality of the notification.
4. The method of claim 1, comprising enabling the user to electronically validate or invalidate the use of the object upon receipt of the electronic notification.
5. The method of claim 1, wherein the object comprises a credit card.
6. The method of claim 1, wherein the object comprises a vehicle.
7. The method of claim 1, wherein the object is a functional part of a building.
8. The method of claim 1, wherein the communication device comprises a mobile phone.
9. A method of providing a deterrent to unauthorized use of objects of authorized users, the method comprising advertizing that use of at least one of the objects initiates a sending of an electronic notification to a personal communication device of a relevant one of the authorized users.
10. A personal communication device for wireless communication of a predefined message to a server upon receipt of an alert and upon a user initiating the communication.